

Southern Arizona Workforce Leadership Academy

Invest in Building the Capacity of Workforce Leaders to Foster Economic Prosperity for All

Sponsorship Opportunity

The workforce development system is comprised of a set of organizations and activities that prepares individuals for employment, helps workers advance in their careers, and seeks to build a skilled workforce to support employers and their local economy. A high-capacity, responsive, and agile workforce system is critical for our state's sustainable, equitable economic growth and is key to achieving The Arizona We Want, where all Arizonans, now and in the future, thrive and enjoy sustained prosperity, unmatched quality of life, and real opportunity.

Center for the Future of Arizona (CFA) is excited to launch, in partnership with Pima Community College (PCC), the second Southern Arizona Workforce Leadership Academy, which aims to successfully strengthen leadership pipelines and deepen collaborative relationships among local workforce development professionals. This 10-month selective fellowship is comprised of a series of retreats, workshops, and action learning projects that help Academy Fellows deepen networks; strengthen systems leadership skills; apply race, equity, and systems change frameworks to their work; and increase understanding of effective strategies and programs. As Alumni, Fellows become part of the Aspen Institute's Economic Opportunity Fellows Network, which brings together national and local workforce leaders from across all sectors.

We welcome your partnership in building the capacity of local workforce leaders to improve local and regional systems-based challenges and address long-term sustainable solutions for Arizona's workforce challenges.

To discuss sponsorship opportunities:

Please contact Jackie Hoerner at jaclyn.hoerner@arizonafuture.org or 602-496-2276

CHANGEMAKER

\$25,000

- Special mention at Opening Retreat, Academy Networking Event, and Collaborative Learning Presentations
- Special mention in CFA newsletter and Academy press release
- Logo recognition on Southern Arizona Workforce Leadership Academy website
- Logo recognition on slide deck for virtual and in-person Academy sessions
- Logo recognition in Academy Collaborative Learning Presentation event invitation (digital)
- Recognition on social media post
- Personal invitation to attend Academy Networking Event and Collaborative Learning Presentations
- Opportunity to provide branded swag for Fellows

LEADER

\$10,000

- Logo recognition on Southern Arizona Workforce Leadership Academy website
- Logo recognition on slide deck for virtual and in-person Academy sessions
- Recognition on social media post
- Personal invitation to attend Academy Networking Event and Collaborative Learning Presentations
- Opportunity to provide branded swag for Fellows

COLLABORATOR

\$5,000

- Name recognition on Southern Arizona Workforce Leadership Academy website
- Name recognition on slide deck for virtual and in-person Academy sessions
- Personal invitation to attend Academy Networking Event and Collaborative Learning Presentations
- Opportunity to provide branded swag for Fellows

All sponsors will receive year-round recognition on CFA's website and Annual Impact Report.

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ARIZONA

