

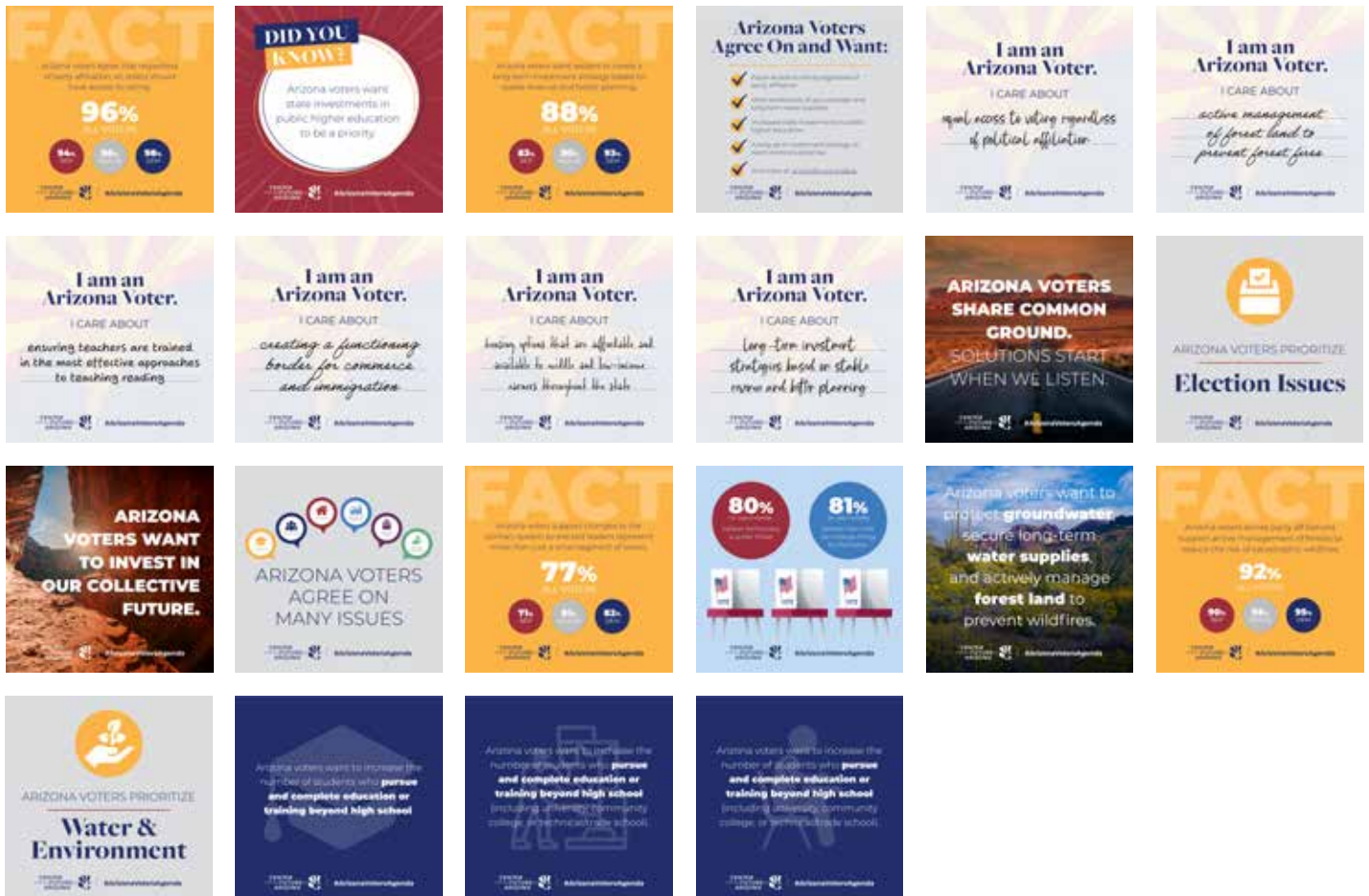
Arizona Voters' Agenda

Social Media Captions to Customize and Post with Graphics

SPREAD THE WORD ABOUT THE ARIZONA VOTERS' AGENDA WITH SOCIAL MEDIA POSTS

1. Choose from an assortment of 1080x1080 graphics at arizonafuture.org/ava-resources
2. Select and customize the caption content (starters below!)
3. Don't forget to use hashtags and mention CFA

1 Find the assortment of 1080x1080 graphics that work well across most social media platforms at arizonafuture.org/ava-resources



2 Take inspiration and modify these sample captions for social media posts:

GENERAL PROMOTION

- New data in the #ArizonaVotersAgenda continues to prove that we agree more than we disagree. See it for yourself at arizonafuture.org/ava.
- Cut through the noise and hear directly from Arizona voters about their priorities. Learn more: arizonafuture.org/ava.
- The best way to find out what Arizonans want is by asking. Here's what Arizona voters said about key topics such as election issues, water & environment, education, and taxes & state spending. More here arizonafuture.org/ava.
- Let's elevate the conversation by exploring where we agree. The Arizona Voters' Agenda captures broad consensus of Republicans, Democrats, and independent/unaffiliated likely voters on critical issues like elections, housing, immigration, and more. Read it all here: arizonafuture.org/ava.
- When Arizonans speak, we should listen. New data from the Arizona Voters' Agenda reveal widespread agreement across the electorate heading into this election. Get the information at the Center for the Future of Arizona website: arizonafuture.org/ava.
- Want to improve your community conversations? Check out the Arizona Voters' Agenda, which captures where our state agrees on policy priorities. Details: arizonafuture.org/ava.
- Arizonans want a stronger & brighter future for our state, and they agree on plenty of key issues that will contribute to success. Learn more: arizonafuture.org/ava.

LEADERS AND CANDIDATES

- Arizonans are looking for solutions that work for everyone and the leaders who will enact these ideas. I'm excited by the broad consensus found in the Arizona Voters' Agenda, courtesy of Center for the Future of Arizona. Read it with me and let me know your thoughts: arizonafuture.org/ava
- The voices of Arizonans should guide our decisions. The Arizona Voters' Agenda clearly shows agreement and a desire for collaboration. You may even be surprised! arizonafuture.org/ava answer is a resounding "YES!" Thanks to the Arizona Voters' Agenda, we can see clearly that Arizonans agree more than they disagree. See it for yourself: arizonafuture.org/ava
- Arizona leaders MUST listen to actual voter priorities this election. According to the Arizona Voters' Agenda, more than half of Arizona likely voters do not believe their current elected leaders represent their interests. Let's turn this statistic around by paying attention to what Arizonans have to say starting with: arizonafuture.org/ava.

ORGANIZATIONS AND MUNICIPALITIES

- <Issue> isn't just important to us. The Arizona Voters' Agenda shows that <x>% of likely voters support it too. Learn more about what else we agree on at arizonafuture.org/ava.
- We can create a stronger and brighter future when we come together to find solutions. Look at the Arizona Voters' Agenda data that show consensus for the key issues that matter most to Arizonans. We're excited, and hope you are too! arizonafuture.org/ava
- Arizonans are talking, and we're listening. We're reflecting on all the great datapoints in the Arizona Voters' Agenda. We look forward to putting this information into action to address <issue>. Learn more at Center for the Future of Arizona's website: arizonafuture.org/ava
- The results of the Arizona Voters' Agenda elevate what truly matters to the people of our town. There's a clear call to action for solutions and collaboration. Join us in reflecting on next steps of the data: arizonafuture.org/ava

- The citizens of <Municipality/City/Town> have a powerful opportunity to vote for their future in this upcoming election. Reading through the Arizona Voters' Agenda reminds us of what's possible when we counter the common narrative of division and polarization. Learn more at arizonafuture.org/ava.
- Thanks to the data from the Arizona Voters' Agenda, we can see clear consensus on areas that are typically thought to be divisive like education and immigration. We look forward to using this information to create a stronger and brighter future for everyone who lives in <Municipality/City/Town>. Take a look at the data: arizonafuture.org/ava.

3 Be sure to incorporate hashtags and mention CFA!

SOCIAL MEDIA HANDLES

- Twitter – @arizonafuture
- Instagram – Centerforthefutureofaz
- Facebook – @azfuture
- LinkedIn – Center for the Future of Arizona

HASHTAGS

- #ArizonaVotersAgenda
- #TheArizonaWeWant